

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Pinpoint Media Attention: Accounts Payable 1707 Osage Street, Suite 103 Alexandria, VA 22302



Advertiser	Republican Governors Association
Product	RGA 9/7
Estimate Number	707

Invoice #	166888-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/13/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	166888
Alt Order #	08354294
Deal #	
Order Flight	09/07/16 - 09/13/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	1886
Advertiser Code	54
Product 1/2	54

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Q4 ISSUE	Days of Our Lives	1p-2p			•		•			<u> </u>
	Q4 1000L	OAND VI.O		09/05/16	to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	1:27 PM	DMSC2016RGANC05H	\$600.00		1
2		Late News	11-1135p								
	Q4 ISSUE	CARD V7.8									
	MDAL				to 09/11/16	1x	1		A. 000 00		
_	WRAL		40.4	F	09/09/16	:30	11:26 PM	DMSC2016RGANC05H	\$1,800.00		1
3	WRAL Q4 ISSUE	WRAL Noon News CARD V7.8	12-1p								
				09/05/16	to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	12:37 PM	DMSC2016RGANC05H	\$800.00		1
4	WRAL Q4 ISSUE	Doctors CARD V7.8	2p-3p								
	Q 1 1000L	0711112		09/05/16	to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	2:58 PM	DMSC2016RGANC05H	\$450.00		1
5	WRAL Q4 ISSUE	Dr. Phil CARD V7.8	3-4p								
				09/05/16	to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	3:38 PM	DMSC2016RGANC05H	\$700.00		1
6	WRAL Q4 ISSUE	WRAL 5p News CARD V7.8	5-530p								
					to 09/11/16	1x	1				
	WRAL			F	09/09/16	:30	5:24 PM	DMSC2016RGANC05H	\$1,800.00		1
7		WRAL Noon News CARD V7.8	12-1p								
					to 09/18/16	1x	1				
	WRAL			М	09/12/16	:30	12:37 PM	DMSC2016RGANC05H	\$800.00		1



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8	WRAL	Doctors	2p-3p			_					
	Q4 ISSUE	CARD V7.8					_				
	MOAL			09/12/16 to		1x	1		\$450.00		
	WRAL			M	09/12/16	:30	2:43 PM	DMSC2016RGANC05H	\$450.00		1
9		WRAL 5p News	5-530p								
	Q4 ISSUE	CARD V7.8		09/12/16 to	00/19/16	1x	1				
	WRAL			M	09/12/16	:30	5:24 PM	DMSC2016RGANC05H	\$1,800.00		1
10		Today Show	7-9a	IVI	03/12/10	.00	3.241 W	DM3C2010RGANC03H	ψ1,000.00		
10	Q4 ISSUE	•	1-90								
	Q+1000L	0/11/15 V7.0		09/12/16 to	09/18/16	1x	1				
	WRAL			M	09/12/16	:30	8:49 AM	DMSC2016RGANC05H	\$1,100.00		1
11	WRAL	Late News Airing Late	11:35 PM-12:05 XM								
	Q4 ISSUE										
				09/05/16 to	09/11/16	1x	1				
	WRAL			Su	09/11/16	:30	12:05 AM	DMSC2016RGANC05H	\$1,800.00		1
12	WRAL	Days of Our Lives	1p-2p								
	Q4 ISSUE	CARD V7.8									
				09/05/16 to		1x	1				
	WRAL			Th	09/08/16	:30	1:59 PM	DMSC2016RGANC05H	\$600.00		1
13		Late News Airing Late	11:30 PM-12:05 XM								
	Q4 ISSUE	CARD V7.8		00/05/404	00/44/40	4	1				
	WRAL			09/05/16 to	09/11/16	1x :30	1 11:44 PM	DMSC2016RGANC05H	\$1,800.00		
1.4		WRAL Noon News	10.1m	111	09/00/10	.50	11.44 F W	DMSCZUIORGANCUSH	φ1,000.00		ı
14		CARD V7.8	12-1p								
	QT IOOUL	OARD VI.O		09/05/16 to	09/11/16	1x	1				
	WRAL			Th	09/08/16	:30	12:15 PM	DMSC2016RGANC05H	\$800.00		1
									+110.00		•



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15	
WRAL Dr. Phil Q4 ISSUE CARD V7.8 WRAL WRAL 5p News Q4 ISSUE CARD V7.8 WRAL WRAL 5p News Q4 ISSUE CARD V7.8 WRAL Today Show Q4 ISSUE CARD V7.8 MRAL Today Show Q4 ISSUE CARD V7.8 WRAL Today Show Q4 ISSUE CARD V7.8 MRAL Today Show DMSC2016RGANC05H \$1,100.00	
16	
Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x 1 WRAL WRAL 5p News 5-530p Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x 1 WRAL WRAL 5p News 09/05/16 to 09/11/16 1x 1 WRAL Today Show 7-9a Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x 1 WRAL Today Show 7-9a WRAL WRAL Today Show Today	1
WRAL WRAL 5p News Q4 ISSUE CARD V7.8 WRAL Th 09/08/16 to 09/11/16 1x1 WRAL 09/05/16 to 09/11/16 1x1 WRAL 09/05/16 to 09/11/16 1x1 WRAL Th 09/08/16 :30 3:08 PM DMSc2016RGANC05H \$700.00 18 WRAL Today Show Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x1 WRAL 109/05/16 to 09/11/16 1x1 WRAL 100/05/16 to 09/11/16 1x1 WRAL	
WRAL WRAL 5p News Q4 ISSUE CARD V7.8 WRAL Today Show Q4 ISSUE CARD V7.8 WRAL WRAL Today Show Q4 ISSUE CARD V7.8 WRAL WRAL Th 09/08/16 i30 3:08 PM DMSC2016RGANC05H \$700.00 18 WRAL Today Show Q4 ISSUE CARD V7.8 O9/05/16 to 09/11/16 1x1 WRAL O9/05/16 to 09/11/16 1x1 WRAL Th 09/08/16 i30 8:51 AM DMSC2016RGANC05H \$1,100.00	
17 WRAL WRAL 5p News Q4 ISSUE CARD V7.8 WRAL WRAL WRAL Today Show Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x1 WRAL 09/05/16 to 09/11/16 1x1 WRAL 09/05/16 to 09/11/16 1x1 WRAL 109/05/16 to 09/11/16 1x1 Th 09/08/16 :30 8:51 AM DMSC2016RGANC05H \$1,100.00	
Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x 1 WRAL Today Show Q4 ISSUE CARD V7.8 WRAL Today Show Q4 ISSUE CARD V7.8 O9/05/16 to 09/11/16 1x 1 WRAL Today Show T-9a O9/05/16 to 09/11/16 1x	1
WRAL Th	
18 WRAL Today Show 7-9a Q4 ISSUE CARD V7.8 WRAL WRAL Th 09/08/16 :30 8:51 AM DMSC2016RGANC05H \$1,100.00	
Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x1 WRAL	1
Q4 ISSUE CARD V7.8 09/05/16 to 09/11/16 1x1 WRAL Th 09/08/16 :30 8:51 AM DMSC2016RGANC05H \$1,100.00	
WRAL Th 09/08/16 :30 8:51 AM DMSC2016RGANC05H \$1,100.00	

10 WDAL Futurishment Toxisht 700 Cm	1
19 WRAL Entertainment Tonight 730-8p Q4 ISSUE CARD V7.8	
09/05/16 to 09/11/16	
WRAL F 09/09/16 :30 7:41 PM dmsc2016rganc05h \$1,400.00	1
20 WRAL Days of Our Lives 1p-2p	
Q4 ISSUE CARD V7.8	
_09/12/16 to 09/18/16	
WRAL Tu 09/13/16 :30 1:59 PM dmsc2016rganc05h \$600.00	1
21 WRAL Late News 11-1135p	
Q4 ISSUE CARD V7.8	
<u>09/12/16 to 09/18/16 </u>	
WRAL Tu 09/13/16 :30 11:31 PM DMSC2016RGANC05H \$1,800.00	1



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22	WRAL Dr. Phil	3-4p		•		_		•		
	Q4 ISSUE CARD V7.8									
				o 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	3:31 PM	DMSC2016RGANC05H	\$700.00		1
23	WRAL WRAL 530p News	530-6p								
	Q4 ISSUE CARD V7.8									
				o 09/18/16	1x	-1				
	WRAL		Tu	09/13/16	:30	5:39 PM	DMSC2016RGANC05H	\$2,000.00		1
24	WRAL Days of Our Lives Q4 ISSUE CARD V7.8	1p-2p								
			09/05/16 t	o 09/11/16	1x	1				
	WRAL		W	09/07/16	:00				See MG 24.2	1
	WRAL		M	09/12/16	:30	1:59 PM	DMSC2016RGANC05H	\$600.00	MG for 24.1 09/07	2
25	WRAL Late News Q4 ISSUE CARD V7.8	11-1135p								
			09/05/16 t	o 09/11/16	1x	1				
	WRAL		W	09/07/16	:00			* ,	See MG 25.2	1
	WRAL		M	09/12/16	:30	11:32 PM	DMSC2016RGANC05H	\$1,800.00	MG for 25.1 09/07	2
26	WRAL WRAL Noon News Q4 ISSUE CARD V7.8	12-1p								
			09/05/16 t	o 09/11/16	1x	1				
	WRAL		W	09/07/16	:00				See MG 26.2	1
	WRAL		Tu	09/13/16	:30	12:59 PM	DMSC2016RGANC05H	\$800.00	MG for 26.1 09/07	2
27	WRAL Doctors Q4 ISSUE CARD V7.8	2р-3р								
				o 09/11/16	1x	1				
	WRAL		W	09/07/16	:00				See MG 27.2	1
	WRAL		Tu	09/13/16	:30	2:35 PM	DMSC2016RGANC05H	\$450.00	MG for 27.1 09/07	2



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28	WRAL	Dr. Phil	3-4p	•							
	Q4 ISSUE	CARD V7.8									
				09/05/16 to		1x	1				
	WRAL			W	09/07/16	:00				See MG 28.2	1
	WRAL			М	09/12/16	:30	3:23 PM	DMSC2016RGANC05H	\$700.00	MG for 28.1 09/07	2
29		WRAL 5p News	5-530p								
	Q4 ISSUE	CARD V7.8									
				09/05/16 to	09/11/16	1x	1				
	WRAL			W	09/07/16	:00				See MG 29.2	1
	WRAL			Tu	09/13/16	:30	5:24 PM	DMSC2016RGANC05H	\$1,800.00	MG for 29.1 09/07	2
30	WRAL	Today Show	7-9a								
	Q4 ISSUE	CARD V7.8									
				09/05/16 to	09/11/16	1x	1				
	WRAL			W	09/07/16	:00			\$1,100.00	See MG 30.2	1
	WRAL			Tu	09/13/16	:30	8:46 AM	DMSC2016RGANC05H	\$1,100.00	MG for 30.1 09/07	2
31	WRAL	Today Show II	9a-10a								
		CARD V7.8									
				09/05/16 to	09/11/16	1x	1				
	WRAL			W	09/07/16	:00			\$400.00	See MG 31.2	1
	WRAL			M	09/12/16	:30	9:30 AM	DMSC2016RGANC05H		MG for 31.1 09/07	2
32	WRAL	Today Show II	9a-10a								
		CARD V7.8									
				09/05/16 to	09/11/16	1x	WTF				
	WRAL			F	09/09/16	:30	9:55 AM	DMSC2016RGANC05H	\$400.00		1
33		Today Show III	10-11a	-					*		•
00		CARD V7.8	10 114								
	G-7 1000L	5/11 ID V1.0		09/05/16 to	09/11/16	1x	WTF				
	WRAL			F	09/09/16	:30	10:29 AM	DMSC2016RGANC05H	\$350.00		1
	VVI I/\L			•	03/03/10	.50	IU.ZJ AW	DIII SCZUTUKGANCUJII	ψυυυ.υυ		ı



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Aired Spots 33

<u>Gross Total</u> \$34,250.00

Agency Commission \$5,137.50

Net Amount Due \$29,112.50 Payment Terms 30 Days